

DHARA PUROHIT JOHN

*Author, Content curator*

# CONTENT WRITING PORTFOLIO



# *Know your ghost-writer*

Dhara Purohit John is a bestselling author, podcaster, content designer for psychologists and therapists, aiming to translate wisdom into words. She has also worked as a consulting content strategist and Editor-In-Chief for a women's health magazine.

She has authored two books. Toonee the turtle and his friends (published by Story Mirror), which is a fun-fact book for kids age 5-7 years.



Her recent book, **'Decode Your Quest'** has hit the #1 Amazon bestseller charts. Before her writing career, she was a practicing environmental architect for ten years.

Her blog, **'The Quest'** inspires the reader to take the inner journey of transformation.

Dhara is currently associated with **BTI - Books That Inspire**, publishing house of **Priya Kumar**, where they overview her writing collaborations.

*You can read more about her and her work on the website :*  
[www.dharapurohit.com](http://www.dharapurohit.com)

# *My vision as a Writer*



*To bring your expertise to the world by capturing  
not only your knowledge  
but also the essence of your innate gifts.*



# Project Portfolio

8 Years of experience as a BLOGGER

Blogs & articles written across genres:

- Architecture
- Intentional parenting
- Mental & Emotional health
- Inspirational Writing
- Spirituality & Esoteric Sciences
- Self-Help

Author of 2 Amazon Bestsellers

- [Decode Your Quest](#)
- [Toonee the turtle & his friends](#)

Published works as a ghost-writer

- Articles in 'The Speaking Tree'
- Workshop content for Psychotherapists, India

Published articles in Gravid - women's digital magazine

Brochure content - Nariman Lighthouse, Mumbai

## *Clients Speak*



"I must say that Dhara is brilliant in her expression. Such depth, a wonderful choice of words, I love it. It has a Paulo Coelho resonance to it ."

**-Priya Kumar, Best-selling Author, World Class Speaker, Executive Coach, Screenwriter, Influencer**

"Dhara connects to the source beyond. Her articulation and writing is so beyond amazing that the matter feels rich and full of wisdom."

**-Neerja Prabhu, Founder Of Holisticwellness & Mysticangelwhispers**



"I asked Dhara to write for the 26/11 Memorial and the upcoming museum brochure. Usually people don't read brochure content but I have received a lot of good reviews saying the words touched their heart. While working with her I found her very professional and thorough with her approach. Within 3 days of visiting the museum and briefing she finished writing a 24 page brochure and brought out the story so beautifully."

**-Leorith Elijah Murli, Ceo Nariman Lighthouse.**

## *Clients Speak*

"Dhara has always been a resource to my work and to me. I have derived a lot of positive energy and inspiration from my every interaction with her. If I am not able to connect with her, I have taken aid from her blog and articles, that emit the same energy as when you have the chance to speak to her."



**-Shalini Gamre. Founder Of SaSha Training Solutions, Psychologist, Counsellor, Fire- Walk Trainer**

"Dhara has an extra-ordinary visualisation and a great writing style. She is possessive about her work, and makes no compromises at all. This is what makes her special. I really enjoyed working with her. Wishing her the best on her journey ahead and looking forward to work with her again."

**-Ar. Sujata Gawande, Architect & Planner / Authority, MHADA. Maharashtra Govt.**



"Dhara is an absolute pleasure to work with. She has the flare for simple yet effective writing. She understands or should I say reads my mind when I give her a brief for a blog post/article or concept note. For a content company like Rollercoaster Edutainment, finding Dhara has been like finding the most perfect talent, in a place where good content writers are rare."

**-Bhavana Ganu, Dream – Builder & Co- Founder Of Rollercoaster Edutainment**



# *Writing services*

Blogs & Articles

Workshop Content

Promotional Emails

Brochure content

Playbook or Manual content

Website content

Ghostwriting or co-writing Books

Powerpoints designing with content and animation



## *Writing services - Rate Card*

Blogs & Articles : (300- 500 words) : INR 2500/-

Brochure content & promotional emails:

*Promotional emails : (300 words)*

INR 2500 / page for content only

INR 3000 / page with design

Powerpoints designing

Content only : INR 800/ slide

Content, pictures and animation : INR 1000/ slide

Website content : INR 9000/page

Workshop Content : Price on request

Playbook or Manual content : Price on request

Ghostwriting or co-writing Books: Price on Request

*+ applicable taxes if any*



# *Crossroads of our Purpose*

**"Words when rooted in deep intention are powerful beyond measure."**

If you intend to share your ideas through blogs, articles, books or any other form but lack articulation, then let me assist you in your journey to voice your intention and bring it to life.

Contact me for writing services as I assist you to translate wisdom into words.

**You can email your enquiries at : [connect@धारापूरोहित.com](mailto:connect@धारापूरोहित.com)**

Dhara Purohit John

*Translating wisdom into words*